

Privacy Policy

ZyduS Wellness Ltd. (ZWL), respects the privacy of those who visit our website <http://www.zyduSwellness.com> (hereafter "our site") and comply with our obligations under the Data Protection Acts 1988 and 2003.

ZWL uses information provided by you (if any) to measure the use of our site and to improve the content of our site. The personal information we may collect is used only by us to respond to your inquiry, process an order or allow you to access specific information, for statistical/analytical research purposes or complying with regulatory or legal requirements. The ZWL web site may also collect information from you that are not personally identifiable. For example, we might track information about the date and time visitors access our site, the type of web browser they used, and the website from which they connected to our site.

Cookies and Web Beacons

Our site uses cookies, Web Beacons and other web technologies such as CAPTCHAs to improve our site's performance and to enhance your browsing experience. Certain areas of our site also use cookies to understand more about you, so we can offer you a more personalized browsing experience.

What is a cookie?

A "cookie" is a technology that allows our site to store tokens of information (an 'identifier') in your browser used only by our Site while you are on our site. Cookies are not used to determine the personal identity of anyone who is merely visiting our site. They serve to help us track traffic patterns to determine a user's preferred location and language so that we can direct them to the correct country home page when they visit our site.

How do I disable cookies?

If you do not want to receive a cookie from our site, you have the option of setting your browser to notify you when you receive a cookie, so that you may determine whether to accept it or not. However, please be aware that if you do turn off 'cookies' in your browser, you will not be able to fully experience some sections of our site.

What cookies do we use?

The cookies used by Our Site perform four functions, as classified below:

1. *Essential/Strictly Necessary Cookies*
Some cookies we use are essential to the functioning of our site. For example, remembering your log-in details to certain parts of our site.
2. *Performance Cookies*
Some cookies help us with the performance and design of our site. This allows us to measure how many times a page has been visited.
3. *Functionality Cookies*
Some cookies help us to remember your settings which you may have selected, or assist with other functionality when you browse and use our site. This helps us to

remember what you have selected, so on your return visit we remember your preferences.

4. *Targeting and Tracking Cookies*

On certain pages of our site, we use cookies to help us understand your interests as you browse the internet, so we can tailor and deliver to you a more personalised service in the future.

These cookies collect information relating to the origin of your visit, the device you used to visit our site and which downloads you performed. This information is collected on an anonymous basis via third party suppliers.

In addition, we also utilize cookies on certain pages of our site to communicate with third party data suppliers in order to extrapolate your digital behaviour. The information we receive is all aggregate and anonymous, but will include statistics such as demographics, online behaviour, product interests and lifestyle. Targeting and tracking cookies are provided via trusted third party suppliers.

Suggesting to POP below message on the website front page:

This site uses cookies to provide you with a personalized browsing experience. By using this site, you agree to our use of cookies as explained in our [Privacy Policy](#). Please read our [Privacy Policy](#) for more information on how we use cookies and how you can manage them.